

### **Southern Vermont Idol – Sponsor Advertising Options**

*Southern Vermont Idol goes green!* Advertise with banners instead of paper, an investment that will be returned to sponsors after the event as our way of saying thanks for your support!

- Banners will be displayed in the function room at the Moose Lodge, Westminster St, Bellows Falls, VT
- Banners will go up on June 27 and remain in place until August 5; six consecutive weeks
- Attendees over the course of the event: +/-1000 attendees

<b>1) \$60</b>	<b>LOGO ON GROUP BANNER 6"x6"</b>	<b>\$10/week</b>
<b>2) \$125</b>	<b>BANNER 1.7' x 3'</b>	<b>\$21/week</b>
<b>3) \$275</b>	<b>BANNER 1.7 x 3</b> Four (4) tickets to use during event during weeks 1-3 Logo and link on website Mention in print and radio advertising	<b>\$46/week</b>
<b>4) \$525</b>	<b>BANNER 2.5 x 4</b> Six (6) tickets to use during weeks 1-4 Logo and link on website Mention in print and radio advertising Stage mentions E-Blast with logo	<b>\$87/week</b>
<b>5) \$775</b>	<b>BANNER 2.5 x 6</b> Six (6) tickets to use during weeks 1-5 Logo and link on website Mention in print and radio advertising Stage mentions E-Blast with logo Three (3) Social media advertising plugs	<b>\$129/week</b>
<b>6) \$1025</b>	<b>BANNER 2.5 x 10</b> Ten (10) tickets to use during weeks 1-5 Logo and link on website Mention in print and radio advertising <i>Stage Introduction (limited to first 5 paid sponsors)</i> E-Blast with logo Five (5) Social media advertising plugs	<b>\$171/week</b>

***Early Bird Payment: Sponsor advertising paid in full by May 20, deduct \$25***

**Submission deadline: June 10, 4pm, FIRM**

***Upload high res logo in jpeg, png or pdf format***

**Contact: Laina Barakat, Producer**

**603.757.3929**

**laina.barakat@gmail.com**